

For White Crow Productions Ltd., protecting your personal data is a priority. We comply with relevant data protection legislation and this privacy policy is intended to explain about how we handle your “Personal data”.

We will only collect and use your Personal Data where:

- we have lawful grounds to do so, including to comply with our legal obligations;
- we are performing a contract with you for our services.

For the purposes of the EU General Data Protection Regulation ((EU) 2016/679) (“GDPR”), we, White Crow productions Ltd. are the “data controller”. If you have any questions about this policy or about how we use your Personal Data, please contact us via our contact details at the end of this policy.

This policy is effective as of May 25, 2018. We review our privacy practices on an ongoing basis, and as such we may change this privacy policy from time to time. Please check this page frequently to ensure you are familiar with its current content.

1. Personal Data we collect via our website, www.whitecrowbooks.com (the “Website”)

Personal Data that you provide to us:

We only collect Personal Data where you choose to interact with us on the Website in the following ways:

Activity

- Types of Personal Data Collected
- When you sign-up to receive free content which includes news, blog posts, review copies of eBooks
- Email address.

When you purchase books from us directly or request copies for review:

- Your name/Address/Email address/ Phone number

Your payment details:

- Payment details are held by our bank or payment processor such as Paypal.

When you complete the media enquiries form:

- Name
- Email address
- Phone number
- Skype address or other similar providers

Data that we collect automatically

We automatically collect certain information when you visit our Website – such as the type of browser and operating system you are using, and the domain name of your Internet service provider. We do not link this information with any Personal Data.

2. Use of your Personal Data

Generally, we use only us your Personal Data to:

- respond to your questions, comments and requests;
- deliver communications that may be of interest to you;
- improve our services and Website through analysis of information.

3. Sharing of your Personal Data

We take your privacy seriously and will not share your Personal Data with others, except as permitted by applicable law or as set out below:

We share Personal Data as necessary with third parties who provide services or functions on our behalf and who require the information to provide those specific services to us such as our Email marketing provider.

4. Keeping your Personal Data secure

We have implemented security policies and technical measures to safeguard the Personal Data we collect. We maintain physical, electronic and procedural safeguards that comply with applicable law, including the GDPR, to safeguard Personal Data from accidental loss, destruction or damage and unauthorised access, use and disclosure.

5. Retention periods for use of your Personal Data

We will use and store your Personal Data only for as long as necessary, bearing in mind the uses of your Personal Data as described in this privacy policy and otherwise as communicated to you. We review the Personal Data we hold at regular intervals and delete permanently or anonymise any Personal Data which is no longer necessary.

6. Children

This Website and our services are aimed at adults, and we do not knowingly collect any Personal Data relating to children aged under 15 years old. If you are under the age of 15, please do not provide us with any of your Personal Data, including your email address.

7. Access to and control over your Personal Data

You have legal rights under applicable law in relation to your Personal Data. You can ask the following questions, or take the following actions, at any time by contacting us via email [mark@markjdawson.com] or via our postal address:

- see what Personal Data we hold about you (if any), including why we are holding it and who it could be disclosed to;
- ask us to change/correct your Personal Data;
- ask us to delete your Personal Data;
- object to the processing of your Personal Data;
- ask us to restrict the processing of your Personal Data;
- withdraw any consents you have given us to the processing of your Personal Data; and
- express any concerns you have about third parties' use of your Personal Data.

8. Change of purpose

We will only use your Personal Data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to have an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us at:

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